



Specialists In Optical Engineering



The OptikamPad Experience

Discover how OptikamPad enables your optical practice to dispense high-end digital lenses and modernizes your customer shopping experience.

Opticians have always strived to provide the highest levels of professional and customer service to eyewear buyers. Even so, the devices they use to measure frame, lens, and patient parameters as well as those they utilize for demonstrations and patient education often hinder their effectiveness. The new OptikamPad app not only enhances an optician's abilities, it extends them. OptikamPad is a standalone product that combines the powerful features of the Optikam system with the flexibility of the iPad.

The OptikamPad solution is completely portable and can be used anywhere the optician interacts with patients, such as the frame board or at the dispensing table. The software consists of four modules - Measurements*, Frame Selection, Lens Demos*, and Augmented Reality*.

Your Complete Dispensing Assistant and its Unique Features:

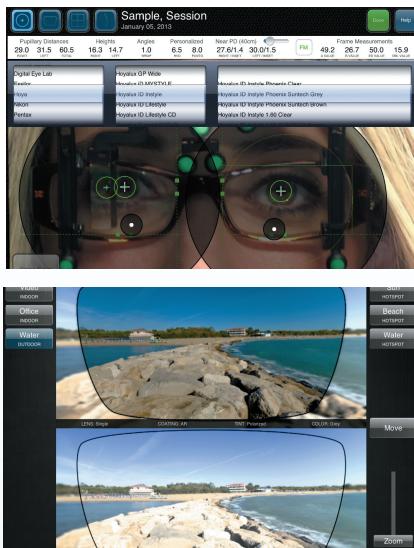
MEASUREMENTS

1 Picture 10 Measurements

OptikamPad requires only 1 image to capture the following measurements required for digital lenses: Monocular PD's, Seg Heights, Near PD, Pantoscopic Tilt, Vertex Distance, Frame Wrap, Frame A, B, ED and DBL values.

Instant Results

OptikamPads Image Detection allows all measurements to be obtained immediately after snapshot, avoiding time-consuming manual placement of reference points.



Precise Measurements

Precise Corneal Reflection measurements are obtained with OptikamPads Custom iPad Enclosure light source.

Accurate Natural Posture

The OptikamPads patented EY-Stick device is the only solution that allows the ECP to properly capture the customer's posture in a way similar to the dotting process while never needing to be at the same eye level.

Cloud Service

The Optikam Cloud Service provides detailed usage analytics, remote technical support assistance, data protection and multi-station licencing.

FRAME SELECTION

OptikamPads frame selection module enables customers to see how they look in different eyewear. The side by side image comparison of up to 4 frames exposes the customer to frames of different styles, resulting in an increase in multiple frame choice and sales.

AUGMENTED REALITY

What if you could offer your patients a glimpse of how premium lens options can enhance their vision before they purchase their lenses? Patients can now experience this firsthand with the Augmented Reality module. ECPs can build lens combinations of their choosing and demonstrate how patients will see through their new lenses.

LENS DEMOS

Verbalising the benefits of premium lens options using a lens mat or a progressive lens drawing can be very challenging; OptikamPads Lens Demos module offers a fun and interactive way to demonstrate how lens options will affect a patient's vision.

CLOUD SUBSCRIPTION

OptikamPads optional cloud service provides security and accessibility. Customer profiles are safely backed up online and accessible on all iPads in your practice. Additionally, the cloud service extends your licence to use the Lens Demos, Augmented Reality and Frame Selection modules on two to five additional iPads. The Optikam Cloud portal website also provides detailed app usage reports that are useful for training and best practice analysis.

Price includes App, Case and EY-Stick Measurement Device